

Privacy Policy for Four Acres of Play

Last updated: 10th December 2024

Four Acres of Play is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website fouracresofplay.co.uk.

1. Information We Collect

We may collect and process the following information about you:

1.1 Non-Personal Information

•**Google Analytics Data:** We use Google Analytics to collect data about your interaction with our website, including:

- IP address (anonymized)
- Browser type and version
- Device type
- Pages visited
- Time and duration of visits
- Referring website

1.2 Cookies and Tracking

Google Analytics uses cookies to collect and store data about your usage of our website. For more information, see our [Cookie Policy](#).

2. How We Use Your Information

We use the data collected via Google Analytics to:

- Understand how visitors use our website
- Improve website functionality and user experience
- Monitor website performance

3. Sharing of Information

We do not share your personal information with third parties except:

- Google Analytics:** To analyze website usage. Data is processed in accordance with Google's privacy policy. [Google Analytics Privacy Policy](#)

4. Your Privacy Rights

You have the right to:

- Access Information:** Request access to the data we hold about you.

- Withdraw Consent:** Opt out of Google Analytics tracking using the [Google Analytics Opt-out Browser Add-on](#).

5. Data Security

We implement technical measures to protect your information. Google Analytics anonymizes IP addresses to enhance privacy.

6. Updates to This Privacy Policy

We may update this Privacy Policy periodically. The latest version will always be available on this page with an updated "Last Updated" date.

7. Contact Us

If you have any questions about this Privacy Policy, contact us at:

- Email:** lisa@fouracresofplay.co.uk

- Phone:** 01225 612727